

今年又要过了一半的时间了，因为疫情让每个人都举步艰难，都希望做点副业，有一些其他的收入。现在其实有很多朋友悄咪咪地打开淘宝，准备注册一个淘宝店铺，在工作之余来经营打理。但是很多人身边没有做这行的，自己也不会操作，那么小编就给大家发福利，把我知道的懂得都分享给大家，毕竟我是做了5年淘宝的商家了，那么，淘宝申请开店的流程是怎样的呢？

一、支付宝实名认证

1、首先需要进行**支付宝实名认证**：打开淘宝网，点击顶部我的淘宝，下面有一个我的支付宝，鼠标上面会出现“实名认证”，如果没有出现，说明你已经支付宝实名认证，这一步就可以略过，继续跟着下面操作

The screenshot shows the Alipay real-name authentication interface. At the top, there is a navigation bar with the Alipay logo, a '注册' (Register) button, and links for '退出' (Logout), '返回我的淘宝' (Return to my Taobao), and '服务大厅' (Service Hall). Below the navigation bar, there are three steps: '设置身份信息' (Set personal information), '设置支付方式' (Set payment method), and '成功' (Success). A blue banner contains a notice: '为了给你提供更好的支付和金融服务，你需要填写的身份信息享受会员保障服务。身份信息一经录入不可更改，隐私信息未经本人许可严格保密。' (To provide you with better payment and financial services, you need to fill in your personal information to enjoy member protection services. Personal information cannot be changed after being entered, and privacy information is strictly confidential without your permission.)

The main form area includes the following sections:

- 支付宝账户名** (Alipay account name): A text input field with a placeholder '18888888888888888888'.
- 设置登录密码** (Set login password): A section for setting a password. It includes a note '登录时需验证，保护账户信息' (Verification is required during login to protect account information) and a sub-note '登录密码 与注册淘宝的密码相同' (Login password is the same as the Taobao registration password).
- 设置支付密码** (Set payment password): A section for setting a payment password. It includes a note '交易付款或账户信息更改时需输入（不能与淘宝或支付宝登录密码相同）' (Required for transactions, payments, or account information changes; cannot be the same as Taobao or Alipay login passwords). It features two input fields: '支付密码' (Payment password) and '再输入一次' (Enter again).
- 设置身份信息** (Set personal information): A section for entering personal details. It includes a note '请务必准确填写本人的身份信息，注册后不能更改，隐私信息未经本人许可你的身份信息和快捷支付身份信息不一致，将会自动关闭已开通的快捷' (Please accurately fill in your personal information, which cannot be changed after registration; privacy information is confidential. If your personal information and quick payment information are inconsistent, the quick payment service will be automatically closed). It contains input fields for '真实姓名' (Real name), '身份证号码' (ID card number), and a dropdown menu for '职业' (Occupation). There is also a '查找生僻字' (Find rare characters) link.
- 常用地址** (Common address): A section for selecting a location. It includes dropdown menus for '四川省' (Sichuan Province) and '成都市' (Chengdu City), and a '请选择' (Please select) button.

At the bottom, there is a checkbox for '我同意支付宝服务协议' (I agree to the Alipay service agreement) and a '确定' (Confirm) button.

注意：本次支付宝实名认证身份信息一旦录入，就不能再更改，同时支付宝平台也会严格保守个人信息。

4、进入支付宝认证的最后一步，**绑定银行卡号**。这里需要提供的银行卡必须是开通了网银的银行卡号。



2、接下来，您会进入个人开店与企业开店中，**点击个人开店**，输入相应需要填的内容即可



3、**进入淘宝开店认证**。截止现在您已经完成了开店条件检测，完成认证即可进入开网店的最后一步。

4、**提交照片**。本步骤也是最不容易通过的一步，您在上传照片的时候，可以在示例图片下面点击“查看详细要求”，根据要求拍摄清晰的照片，这样通过率会更高!